CrashKit for dealerships

The app you hand a customer at delivery, for the day they get hit.

crashkit.app · support@crashkit.app · dealer page at crashkit.app/dealers.html

Blake CRM Consulting LLC, Arizona, USA · Cost to the store: none · Ask for a W-9 or whatever else your vendor file needs · Sheet dated October 2026

Scan for the dealer page

What it is

A free app that walks a driver through a crash in the order that matters: injuries and 911 first, get clear of traffic, then the photographs and details their insurer asks for — ending in one report they can email to their insurance company.

Why a store hands it out

- Fits the F&I box — one QR code in the folder, nothing to sign up for
- Your customer captures the other driver's insurer, policy number and the report number at the scene — the things that otherwise take a week to chase
- It shortens the front end of the claim — crash to adjuster assigned. It does not authorize a repair; a claim number and an approved estimate still do that
- Costs the store nothing. No per-store fee, no per-user fee, no revenue share, no invoice
- Nothing reaches your systems on its own. If a customer emails you their packet, you hold it and your own data rules apply

What it is not — yet

- **No iPhone version.** Android only today, by invitation, while the Play Store listing is prepared
- **Your store is not pinned inside the app.** Nearby repair and tow results come from public map data (OpenStreetMap), sorted by distance — not ranked, not sold
- **There is an attorney list in the app**, alongside hospitals, tow and repair. Same distance-sorted map data; no firm pays for placement today
- No co-branding. The app carries no dealer's name or logo, and nothing on this sheet commits us to a feature

Where the customer's data goes

Nowhere you have to worry about.
Photos, notes and the other driver's details stay on the customer's phone — no account, no server of ours holding it. Nothing reaches the store on its own. The two exceptions, named in the privacy policy at crashkit.app/privacy.html: map lookups go to OpenStreetMap, and installs and app launches are counted through Expo, the platform the app is built on.

A pilot, in three steps

1.
Take the QR code for the delivery folder.
2.
Hand it to twenty customers: "If you're ever in a wreck, open this — it walks you through what to do and what to photograph."
3.
Tell us what confused them, and what you'd need before handing out four hundred.

CrashKit gives drivers general information and a place to keep their own record of what happened. It is not legal advice and it is not medical advice, and nothing in it decides who was at fault. If anyone is hurt, call 911.